

What's new in NVivo 8?

NVivo has always set the standard in qualitative analysis and NVivo 8 is no exception. For the first time the software's unrivalled features work with PDF documents and audio and visual material, and new tools mean deeper and more flexible analysis. Take a look at just some of the new features in NVivo 8, which was released in March 2008.

Enjoy the enhanced usability

- Choose how to view information in virtually every folder as thumbnails or lists. Select the new thumbnail view and see miniature pictures of your project items.
- Import documents and media files into NVivo in many ways, including via a new 'drag and drop' process.
- Store project data and documents in a single file, or now choose to store large media files separately and link them to your NVivo project, ensuring your project materials are archived together.
- Choose from an English, French, German, Spanish or Simplified Chinese language interface. Buy a separate special license to use NVivo 8 in Japanese.
- Make a back up copy of your entire project quickly and easily, using the new 'copy project' feature.
- Download free NVivo service packs more efficiently. Receive an automatic notification when a new pack is released, including an overview of the enhancements and a link to the update on the QSR website.
- Deactivate your software on a particular computer, before reinstalling it again as required.

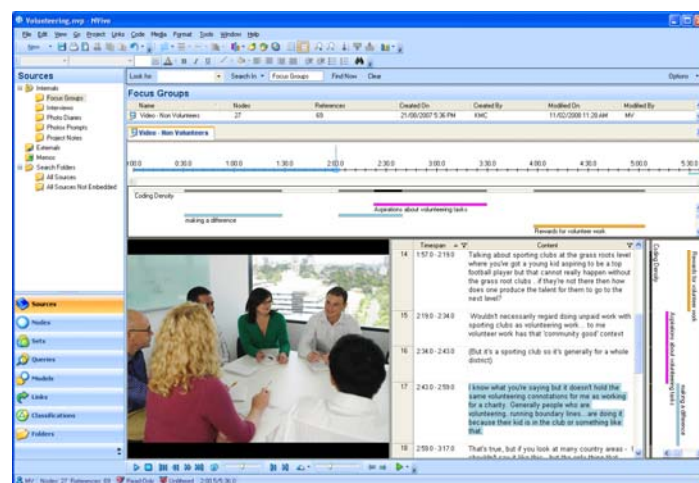
Access new learning resources

- Access up-to-date help online if you're connected to the Internet, or access offline help installed with NVivo.
- Watch new mini animated 'show me' movies for step by step assistance in using the software. They can be accessed from some help topics in NVivo.
- Get relevant assistance when you need it with new 'context sensitive' help – the help information changes depending on the task you're performing.
- Print a PDF version of NVivo's help files, so you can read and work through the steps simultaneously.

NVivo 8 allows you to open and work with projects from NVivo 7, NVivo 2, NVivo 1, N6 (NUD*IST 6), N5 and N4. Also convert and work with projects created in ATLAS.ti 5.2 and 5.5, and MAXQDA 2007 software.

Work with more information

- Import documents in Adobe Portable Document Format (.pdf) and Word 2007 format (.docx) and continue to work with older Word (.doc) documents and rich text format (.rtf) and text (.txt) format.
- Import video files and media clips in .mpg, .mpeg, .mpe, .wmv, .avi, .mov, .mp4 or .qt formats.
- Import audio files in .mp3, .wma or .wav formats.
- Import and work with digital photos and pictures that are in .bmp, .gif, .jpg, .jpeg, .tif or .tiff formats. Also import the properties of your digital photos, such as the time and date the photo was taken.



A new era in audio and video analysis

- Watch or listen to audio or video files in NVivo, just as you would with a normal media player.
- Review and analyze audio and video in detail. Vary the playback speed, continually loop a section, or rewind or skip sections by a number of seconds.
- Import and link an existing transcript to its corresponding audio or video file. Play the media file and watch your transcript scroll in synchronization.
- Click on a linked transcript to bring up the section of video or audio it relates to.

Work without a transcript or create your own

- Work straight from audio or video files - analyzing your materials as you go, saving time and money. NVivo allows you to work directly with media files even if you don't have a transcript.
- Transcribe your own files in NVivo 8. Create a transcript for an entire audio or video file, a transcript for a small section, or create a set of keywords.
- Save time by adding customized fields to your transcripts, such as *speaker's name*, then 'auto coding' to create a new node for each speaker with their comments coded to it .
- Create your own 'log' or description of an entire picture, or for a specific section of a picture in NVivo.

Sort and shape the most complex material

- Collect related material, including documents, photos, audio and video files, by coding at containers called 'nodes'. For the first time, nodes offer a tabbed view, allowing you to see all of your materials at a glance.
- Working with structured information, like surveys? NVivo has always allowed you to 'auto code' their content by headings or paragraphs. Now, NVivo 8 preserves and uses styles in original Word documents, including styles created in non-English languages, and uses them for auto coding. There's no need to spend hours setting up structures for auto coding in NVivo.
- Group project items of different types together using 'sets' and for the first time, rearrange these items and use them to show a sequence of events for example.

Watch your project evolve

- Use colored bars called 'coding stripes' to display coding in Word documents, and now use coding stripes to display coding in PDF documents, pictures, videos or audio files too.
- Use coding stripes to see demographic information such as gender or age across your coding.
- Watch your coding stripes update automatically and in real time as you code. For example, select to display the nodes most recently coded, and watch the stripes update as you complete new coding.
- Use 'View context' to not only see the surrounding words or paragraphs of coded text, but to see the context for any coded material – including the surrounding sections of a photo, audio or video file.
- See word frequency query results displayed in a 'tag cloud', allowing you to easily visualize the most frequently occurring words.

Chart your progress

- Visually display project information and findings using models and now charts. Choose from a range of chart types including column, pie and bar charts in two dimension or three dimension formats, or create specialized charts such as heat maps.
- Use charts to represent nodes, cases, sources and attribute values such as age groups, and underpin them with live links to supporting information in your project.
- Export charts in PDF format, or directly into packages such as Microsoft Word or PowerPoint.

Bring teams together

- View the specific coding, annotations and links created by each team member, even after separate projects have been merged together.
- See which team member originally created a project item and who last modified it.
- See all of the content that one team member has coded to a specific node, or broaden the view to see several team members. For instance, see all of the work from several individuals from the same country.
- Use the 'find' tool to locate project items created or last modified by specific team members.
- Run 'queries' on the work completed by team members. For example, query all the coding completed by one team member. Then click on a result to open the original source material and see the coding stripes displayed for the team member.
- Use 'coding comparison' queries to show, for example, the percentage of coding agreement or disagreement between team members. Or use a query to obtain a measurement for coding reliability called the 'kappa coefficient'. The results of your queries can be sorted, printed or exported to prompt discussion within teams.
- Use coding stripes to view and compare all the coding completed by different users.

Share your project online

- Share project files and findings as professionally formatted HTML web pages. They open in an Internet browser, allowing you to share information with those who don't have NVivo.
- Use your web pages to share the information gathered under a node, or just export specific project items like documents or videos as HTML. Export the whole item, or just specific sections – no other qualitative research software provides you with this level of flexibility.