

NVivo Teaching Grants

United States & Canada

QSR International has been listening to users and developing innovative software solutions to meet their research challenges for more than a decade.

With the development of the NUD*IST (1980s) and NVivo (1990s) software lines, QSR has long enjoyed a reputation as the world's leading developer of qualitative data analysis software. Building on this impressive heritage, we have developed tailored, innovative solutions for qualitative researchers and become a leading authority in the research community. Our software is regularly referenced in books, papers, journals, conference presentations and curricula, across the globe.

Our software assists academic, government and commercial researchers who need to organize and analyze complex qualitative data. It can be used for a wide range of research methods, including network and organizational analysis, action or evidence-based research, content analysis, literature reviews, mixed methods, ethnography, grounded theory, discourse analysis, phenomenology and conversation analysis research.

About the Grants

Objectives

QSR's NVivo teaching grants are aimed at helping universities and colleges to incorporate qualitative data analysis software into undergraduate and graduate courses, allowing students to learn how to use software as part of their studies on qualitative research methods and become better equipped to research, evaluate and analyze qualitative data.

NVivo 8 software will help your students to manage, shape and make sense of their unstructured information. It removes many of the manual tasks associated with analysis, like classifying, sorting and arranging information, so they will have more time to explore trends, build and test theories and ultimately arrive at answers to questions.

Whether they are working with Word documents, PDFs, videos, photos or audio files, NVivo's superior technology will allow your students to explore, analyze and glean insight from their data like never before.

Available Grants

Two software grants are available to academic institutions that are teaching qualitative research methods as part of undergraduate or graduate courses in the United States and Canada.

Undergraduate NVivo Teaching Grant

A software grant will be awarded for use in an undergraduate course that incorporates the teaching of qualitative research methods as part of its syllabus.

Graduate NVivo Teaching Grant

A software grant will be awarded for use in a graduate course that incorporates the teaching of qualitative research methods as part of its syllabus.

Funding

Each grant will entitle the successful applicant to a tailored package customized to the individual needs of their qualitative research methods course.

The package will include NVivo 8 Software Licenses*, NVivo 8 Workbooks, NVivo 8 Teachers' Handbooks, QSR hosted training and support services.

The maximum total value of each package is US\$10,000 and the package can be comprised of any of the above mentioned items.

*Software costs based on list prices for the education pricing tier. Some restrictions apply.

Eligibility

Application Criteria

If you currently teach NVivo or would like to incorporate qualitative data analysis software into an undergraduate or graduate course syllabus, then we invite you to apply for our NVivo grants.

To be eligible for an NVivo Teaching Grant, applicants must meet the following criteria:

1. Tenure track faculty employed in a full time, associate or assistant position at an academic institution located in the United States or Canada.
2. Provide supporting curricula vitae and biographical information to demonstrate knowledge of qualitative research methods.
3. Address grant criteria and outline how the grant will benefit their university and students.
4. Supply information about their course syllabus to verify the inclusion of qualitative research methods.

Conditions

Successful applicants will be required to incorporate NVivo 8 software into their relevant course for a minimum period of one academic semester.

Software installation must be completed prior to the commencement of the 2009 Fall Semester.

The software grant must be fully utilized and no exchange or remaining balance will be provided in lieu of unused products or services.

Further terms and conditions are listed at the end of this document.

Confidentiality

Grant applications are received by QSR International on an 'In Confidence' basis. The application document will not be released other than in compliance with any waiver or consent given by the applicant.

Applications Open

Eligible applicants are invited to submit their applications from Wednesday 20th May 2009.

Applications Close

Applicants are required to complete the application form and email it to grant@qsrinternational.com by 5.00pm (US Eastern Daylight Time) on Tuesday 30th June 2009.

Successful applicants will be notified by Friday 31st July 2009.

Evaluation Process

Evaluation Criteria

Applications will be assessed according to six key criteria:

1. Applicant's experience in qualitative research methods.
2. Applicant's ability to use qualitative data analysis software.
3. Ability to teach students how to use NVivo 8 software.
4. Proposed strategy for integration of NVivo 8 software in their course.
5. Examples of how the software will be used during the 2009 Fall Semester.
6. Strategy for assessment of student projects incorporating qualitative data analysis software.

Procedure

Each application will be assessed by three reviewers, who have been chosen due to their experience in qualitative research and their knowledge of qualitative data analysis software.

To assess the merit of the application and to determine the applicant's ability to teach students how to use the software, reviewers will be requested to rate the grant application on a sliding scale. Applications will be rated on a five-point scale along the set of six application criteria, which will determine a final score for each applicant.

Reviewers may also create a written report which addresses the merit of the application (substantiation of objective, soundness of syllabus and feasibility of including the software in the syllabus for the new semester), and outline areas of the application which require clarification, including problems and limitations likely to be encountered.

The written report will be forwarded to the applicant for comment if further clarification is required. If the applicant responses are not received by the due date, they will not be considered in the ranking of the application.

The panel then considers all submitted materials in choosing a short list of successful applicants.

Please note the undergraduate and graduate grants will be judged and awarded separately.

Review Panel

Applications will be assessed by a panel of representatives who are experienced in the field of qualitative research and qualitative data analysis software.

Reviewers

[Cynthia Jacobs, Ed.D. Regional Manager of Training and Research Consultancy Americas, QSR International](#)

Cynthia Jacobs is a graduate of Brown University and holds a doctorate in Education and a master's degree in Community and Social Psychology from the University of Massachusetts-Lowell. She draws on experience in qualitative, quantitative and mixed methods research and evaluation, and teaching and training at undergraduate and graduate levels in research technology and psychology.

[Judith Davidson, Assistant Professor, Leadership in Schooling, University of Massachusetts-Lowell](#)

Judith Davidson focuses on issues related to creativity tools in qualitative research, with emphasis on the ways new digital technologies can support qualitative research methodology. She has been exploring qualitative data analysis software (QDAS) for over a decade as a researcher and teacher, and has overseen many dissertations conducted with these tools.

Judith has written about QDAS from a variety of perspectives, including theorizing about the ways QDAS impacts qualitative research methodology to discussions of scaling up QDAS use in institutional contexts. Having just completed a recent book on QDAS (di Gregorio & Davidson, 2008. *Qualitative Research Design for Software Users*. Open University Press), she is now hard at work on a chapter on technologies in qualitative research for the fourth edition of the *Handbook on Qualitative Inquiry* (Denzin & Lincoln, Eds.) to be released in 2010.

Raewyn Bassett, PhD., Assistant Professor, Faculty of Health Professions, Dalhousie University

Dr. Raewyn Bassett is a sociologist and qualitative researcher. Her research interests are in health and social inequality, specifically aging and dementia with a focus on identity and memory.

Raewyn has used qualitative data analysis software since 1995 on research projects as varied as clinical drug trials, dissertation research, scoping and meta-synthesis reviews, and qualitative evaluation research. She teaches qualitative methods courses with NVivo and provides consulting services, workshops and seminars in the use of NVivo.

Further Information

For further information or advice regarding the application process, please contact Stacy Penna.

Email: grant@qsrinternational.com

Phone: 1 617 491 1850

Terms & Conditions

The products and services chosen will be calculated according to QSR's education pricing at the time of the grant being awarded. Pricing can be found on the QSR website; please [click here](#) for further information.

Some exclusions and limitations apply to products and services. The choice of software licensing options excludes NVivo 8 Site Licenses and Software Maintenance. Training and consultancy is limited to a two-day training workshop with a maximum of 12 participants.

Successful applicants may be required to participate or assist with the promotion of the grant and agree to be named in marketing or media materials produced by QSR. Following the grant being awarded, there may also be public relations opportunities that arise and the successful applicant may be asked to participate or assist with these activities. The successful applicant will also be requested to provide feedback relating to the incorporation of NVivo software into their syllabus.

A grant may be terminated if the grant terms and conditions are not observed. For example, if the applicant leaves the university or college before the expiry of the grant and the replacement faculty member is unable to continue to use the software as part of the course syllabus, the grant will be terminated.